

National Minority Mental Health Awareness Month

Virginia Media Contest 2013

In 2008, the US House of Representatives proclaimed July as Bebe Moore Campbell National Minority Mental Health Awareness Month. To raise awareness of mental illness, prevention, treatment, and research in diverse communities during this month, the Virginia Department of Behavioral Health and Developmental Services - Office of Cultural and Linguistic Competence is promoting a Media Contest for Minority Mental Health Awareness. Sponsor, participate in or host, area activities during the month of July for a chance to win prizes and be highlighted in various publications. To read more about Bebe Moore Campbell go to <http://tinyurl.com/6rf7dbf>

Media Contest Rules:

How to participate: During the months of July - September, participate in, host, and/or sponsor an activity or product for youth or adults that promotes awareness of mental illness prevention, treatment or research in diverse communities (examples: fair, community service project, radio spot, video, poster, school event etc.). Share this activity or product through pictures, presentations, or video.

Submit your media electronically to Cecily Rodriguez via email, mail or Google Docs. **This contest is open to any group and/or organization in the state of Virginia. The deadline to submit media entries is September 30, 2013. Only media projects portraying mental illness awareness in the areas of prevention, treatment, recovery, or research will be considered. Winning entries are subject to public distribution. Media submissions will be reviewed and rated in two categories: Youth activities & Adult activities. Winners & Prizes will be announced during Mental Illness Awareness Week (MIAW), October 7-13, 2013.** The top youth and adult activities will be selected to receive a prize and will have their media displayed and recognized throughout the state.

Submit entries to:

Cecily Rodriguez, Office of Cultural and Linguistic Competence
Virginia Department of Behavioral Health and Developmental Services
1220 Bank St. • P. O Box 1797•
Richmond, VA 23218-1797
cecily.rodriquez@dbhds.virginia.gov
[804.786.5872](tel:804.786.5872)